PILLAR I
SERVE THE COMMUNITY

DASHBOARD

STEP IT UP
2018 - 2019

DEMOCRACY
& DATA

COMMUNITY
AND FAMILY
ENGAGEMENT

RECRUITMENT
AND OUTREACH
(Brandeis University)

In order to maintain fairness and not equal, In fact, true equity implies that an individual may need to experience or receive something different. In fact, true equity implies that an individual may have had equal access, treatment, and outcomes. However, and assumes, incorrectly, that we all share the same resources and treatment while also acknowledging that not everyone has been afforded equal access and practices that both.

EQUITY:

ELEMENT C: Ensuring equity and representation

LANGUAGE MATTERS

CHARTER RENEWAL
Brendel's University

"Communities, Institutions, and Societies"

that spend time in shared spaces, ethnicity, migration history and many others
race, gender, class, religion, ability, health,

"Having a variety of social identities (sex,

people) (Stanford Social Innovation Review)

"Numerical representation of different kinds of

DIVERSITY:

LANGUAGE MATTERS

CHARACTER RENEWAL
"Representation matters. Sociologists and psychologists have long known that when we see others like us in important and powerful positions, we can imagine what is possible for ourselves and model that behavior to improve our own situations. Representation is particularly important for marginalized groups — women, people of color, LGBTQ individuals, working-class people, people with disabilities, and other individuals whose stories and lives are often not reflected in our media and popular culture." (The Humanist)
INCLUSION:

“The action or state of being included within a given structure...inclusion involves an authentic and empowered sense of participation and a true sense of belonging” (Casey Foundation Race Equity and Inclusion Action Guide)
Focus Areas for DXE Work

- Clearly defined and targeted recruitment strategies
- Clear academic, artistic, and emotional support structures
- Increasing communication and access to marginalized families at OSA
- Increasing representation of low-income students and families
- Increasing representation of Asian, Latinx, and African American students
- Charter Mandate: Maintaining 2/3 Percentage of Oakland students: Goal Met

We currently have 67% of Oakland residents: Goal Met
GOALS AS A SCHOOL?
WHAT ARE OUR TARGET DEMOGRAPHIC

PILLAR 1: FOCUS GROUP QUESTION
Recruitment is focused on Fall enrollment for Step It Up.

Cara Menzies, Key Choice, Michaela Peters

RECRUITMENT

Title I Oakland Schools
Step It Up Program
6th Grade Entry
AREAS OF FOCUS

Recruitment and Outreach
- Languages spoken: 51 English, 12 Spanish, 1 Russian, 1 Vietnamese, 16 IYR blank
- Total FL students: (20 no, 16 don't know)
- Total from Title I schools
- Total students enrolled (83 Oakland residents)

2018 SILT STATS FOR 2018 - 2019

...access to OSA's high quality arts instruction...

Step it UP:

1. Step it UP: Design a roundtable to give underserved Oakland youth in 4th-8th grade a voice in the creation of...
many other districts as a primary communication tool. Income immigrant families and is now used throughout OUSD and Talking Points was originally founded in Oakland to support low-

accessibility on mobile and computer devices.

- Robo call translation
- Two-way translation
- Two-way messaging

Increased communication between school and home. This system has many benefits: communication system that is accessible for all families in their home language. In order to implement a school-wide program, "Talking Points" in OSA has secured the translation, and Access has access (technology barriers, language barriers)

CHALLENGE – Reaching our marginalized families that don’t

COMMUNICATION AND ACCESS
Parents of Color Group (APR POC): Established in Fall 2017 to provide a safe and space for families of color at OSA.

Equity at OSA.

For students of color, to have conversations about race and equity at OSA. We create a safe and supportive environment for students of color at OSA. With the guidance of a faculty advisor, we create a safe and supportive environment from many of the POC clubs at OSA. Board of Student of Color (BISO) contains students reps from Student and Parent Affinity Groups.

POC Student and Family Engagement: Serving the Community.
Level enrollment for the past few years.

Comparative data report on Step It Up’s impact on grade