



Oakland School for the Arts

Board of Directors

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**Meeting of the Board of Directors
November 2, 2016, 6:15 PM
1920 Telegraph Room 409
Oakland, CA**

10:00 AM	Call to Order & Roll Call	Ms. Eisen
10:05 AM	Public Comment	2 minutes per speaker
10:10 PM	Pillar IV Board Governance <ul style="list-style-type: none">• Election of Board Member	Ms. Eisen
10:15 PM	Pillar IV Board Retreat	Ms. Eisen
A. Board Issues (90 minutes)		
1. What are our “needs” — create “needs chart” predicated on pillars		
2. What should our process be to locate Board members who fit our needs?		
3. What is our current committee structure and should it change to reflect strategic pillars (if so how)		
B. Strategic Planning (60 minutes)		
1. Who should we assign to each “pillar”?		
2. Brief brainstorming on what might be the goals and measures for each pillar.		
LUNCH BREAK (45 minutes)		
C. Achieving Financial Durability (2 ½ hours)		
1. How to reduce or hold steady our expenses		
2. How to assure our revenues match (or exceed) our expenses		
a. Replacing Jerry’s donors		
b. Maximizing our parent base		
c. Other fund-raising strategies		
3. Facilities		
a. Fox lease		
b. Satellite spaces		
c. Finding more room		
3:00 PM	Adjournment	Ms. Eisen

OSA is fully ADA accessible. Anyone in need of assistance or information should contact Lori Cheatham at icheatham@oakarts.org or 510-873-8803. Members of the public may address the Board of Directors on any topic relevant to OSA. There is no requirement sign in. OSA reserves the right to limit the number of speakers